

Social Media for Writers Workshop



Writers Guild of Texas



By
Fred Campos
@FredDaily, @FredCamposJr
02/18/2019 6:00p-8:30p



**Copy of Today's PowerPoint Presentation
Can Be Download at:**

<http://DFWWebsiteDesigners.com/>

Scroll to the Bottom & Click on Fred's Picture



What is Social Media?

Social Media Landscape



”Social Media is the ability to market, promote, draw attention to or educate potential consumers through repeatable and ‘opt in’ contacts. This process is usually free and accomplished through:

Podcast, Blogs, Instagram, YouTube, Pinterest, Facebook, Twitter or other online connections.”

- Fred Campos, Top Geek, SOSS



What is Social Media?





Social Media, a Part of the Answer

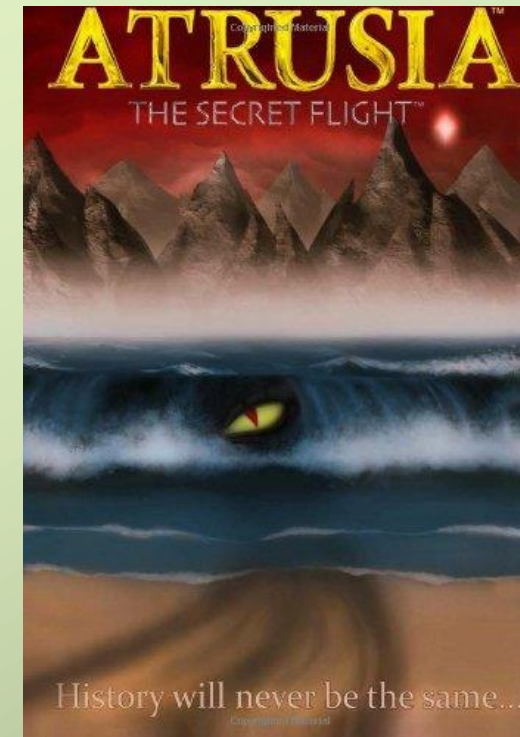
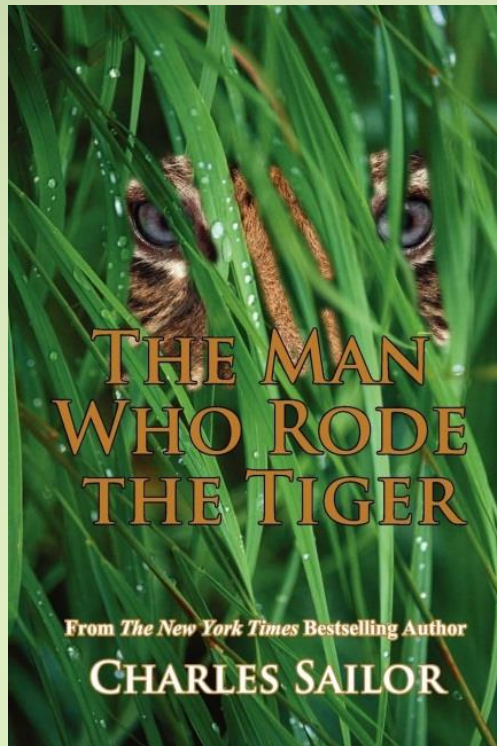
Social Media Broadcasts the Message!



- Social Media is a tool it is not the answer in and of itself.
- Social Media exposes you to more people with your message.
- This can be very good and it also can be very bad.
- What is YOUR MESSAGE?



The Tale of Two Books (the Social Media Difference)



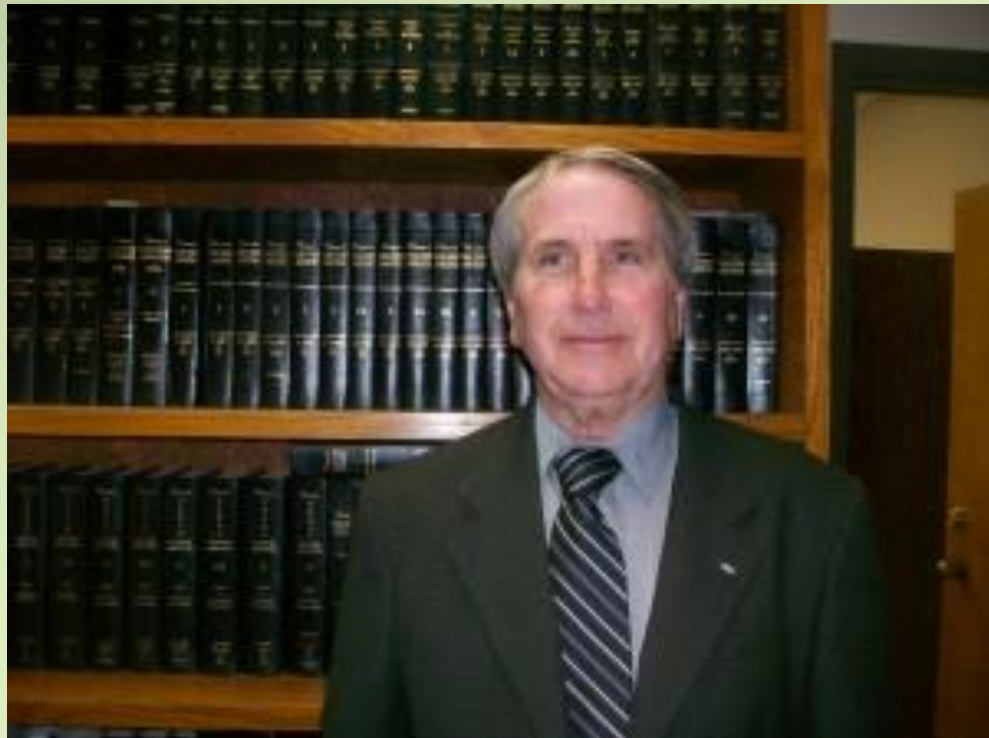


Who is the Real Competition of Destination Travel?

1. **APATHY** – the feeling of not having much invested in a cause or product, lack of interest or concern.
2. **INDIFFERENCE** – absence of compulsion to or toward a cause, product or service.
3. **TOP OF MIND** – is a brand or specific product coming first to mind when a customer has a need; historically accomplished through brand awareness or media exposure.



It's Time to Change with the Times



After 43 years of Litigation Refused To Get eMail.

- In 2014, He was Fined \$5000.
- Now He Has eMail.

- He Loves it.

- It's Time to Embrace Social Media!



What is the Opposite of Great?





Tweak & Geek Your Social Media



- They do what they do even if they are not paid to do it.
- Overly focused on a few things.
- Experts in their field or striving for it.
- Stand out, different, but yet successful.
- Memorable.



30 Tips & Tricks to Using Social Media

- 1. Have a meaningful social media brand handle/name.**
- 2. Have at least three pieces of social media with the same handle & URL.**
- 3. Follow people that matter in your target audience.**
- 4. Add social media buttons to your website.**



30 Tips & Tricks to Using Social Media

5. **SEO all pages on your website.**
6. **SEO all images on your website and point them back to your website.**
7. **Add social media to your business cards, product brochure, & marketing literature.**
8. **Fill out all the blanks and tags on your social media profiles.**



30 Tips & Tricks to Using Social Media

- 9.** Practice the 90/10 rule.
- 10.** Always comment back, even if it is a "Thank You."
- 11.** Run special on social media you cannot get elsewhere.
- 12.** If you're going to blog, update your post at least weekly and predictably.



30 Tips & Tricks to Using Social Media

- 13.** Make sure you fill out your tags and SEO each and every blog post.
- 14.** Release a press release about something in your business every other month.
- 15.** Create a Gravatar for your business with your logo and address on it.
- 16.** Comment on 3-5 other blog post a month.



30 Tips & Tricks to Using Social Media

- 17.** Update your business FB wall daily.

- 18.** Update Your FB Wall post with questions.

- 19.** Cross "Like" other business on Facebook.

- 20.** Encourage people to "Like" your page at checkout.



30 Tips & Tricks to Using Social Media

- 21.** Thank clients publically, first name, last initial.

- 22.** 10 times a month, write something nice on another targeted business Wall.

- 23.** Have Contact7 on your website, blog, or Facebook.

- 24.** Twice a year offer a Facebook special with OfferPop and an incentive.



30 Tips & Tricks to Using Social Media

25. Create and provide a special for your FourSquare account.

26. Tweet at least 2-4 times day.

27. Add a new picture to your business Pinterest weekly.

28. Create a YouTube video for your business quarterly.



30 Tips & Tricks to Using Social Media

- 29.** Recycle message: YouTube video, embed in blog, post on FB, Tweet it.
- 30.** Just Start on Social Media somewhere.



My Suggested Three Legged Stool:

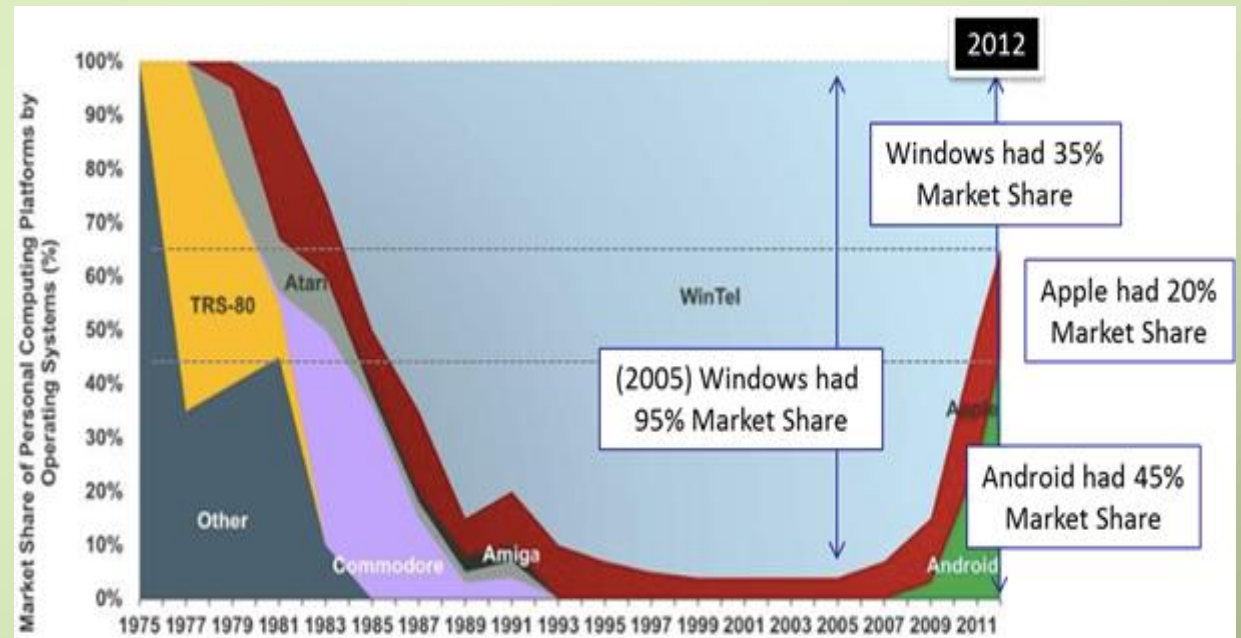
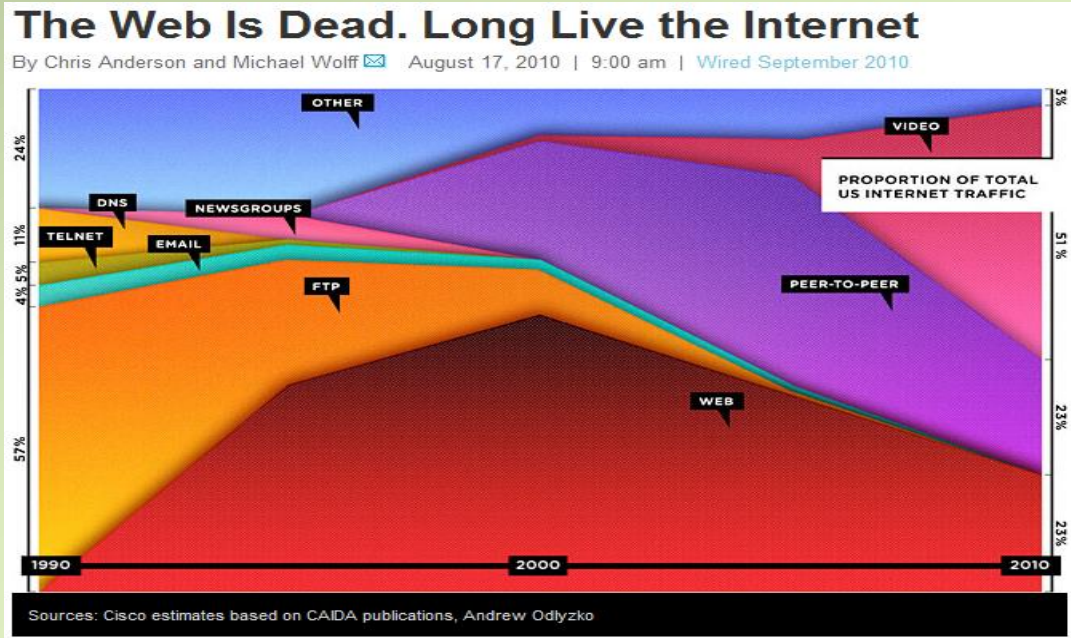
Pinterest
Podcasting
Facebook

What's Cool: vLogging!





Websites vs Video; PCs vs Phones





A Few YouTube Thoughts

“As of 2013 there is now more video content online than text.”

YouTube is the 2nd most searched site, behind Google.

In an A.D.D. world, video is king.



Author Hank Green



Search

Stop Overpaying www.joinhoney.com/youtube **ADD NOW**

Up next **AUTOPLAY**

Ode to a Dog
vlogbrothers 
154K views
New
3:46

Dear Young People, You Terrify Me
vlogbrothers 
286K views
New
3:58

Fawkes' Original Owner | Harry Potter Theory
SuperCarlinBrothers 
196K views
New
9:20

Snapchat Question Time!
vlogbrothers 
Recommended for you
3:57

5 Songs You've Never Heard That You've Heard 1000 Times
vlogbrothers 
1.3M views
3:59

What is Arithmancy? | Harry Potter Explained
SuperCarlinBrothers 
Recommended for you

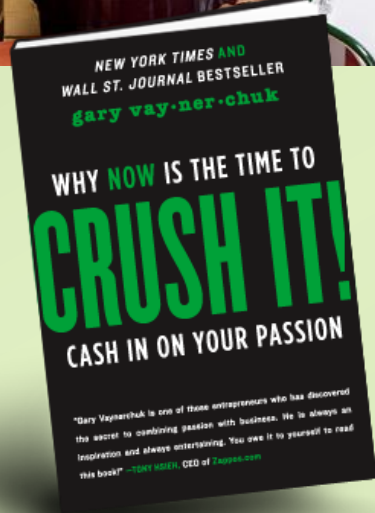
The Best (Recent) Book Covers Including MINE!
93,644 views

7K 46 SHARE

https://www.youtube.com/watch?v=fwC_E8tuSSs



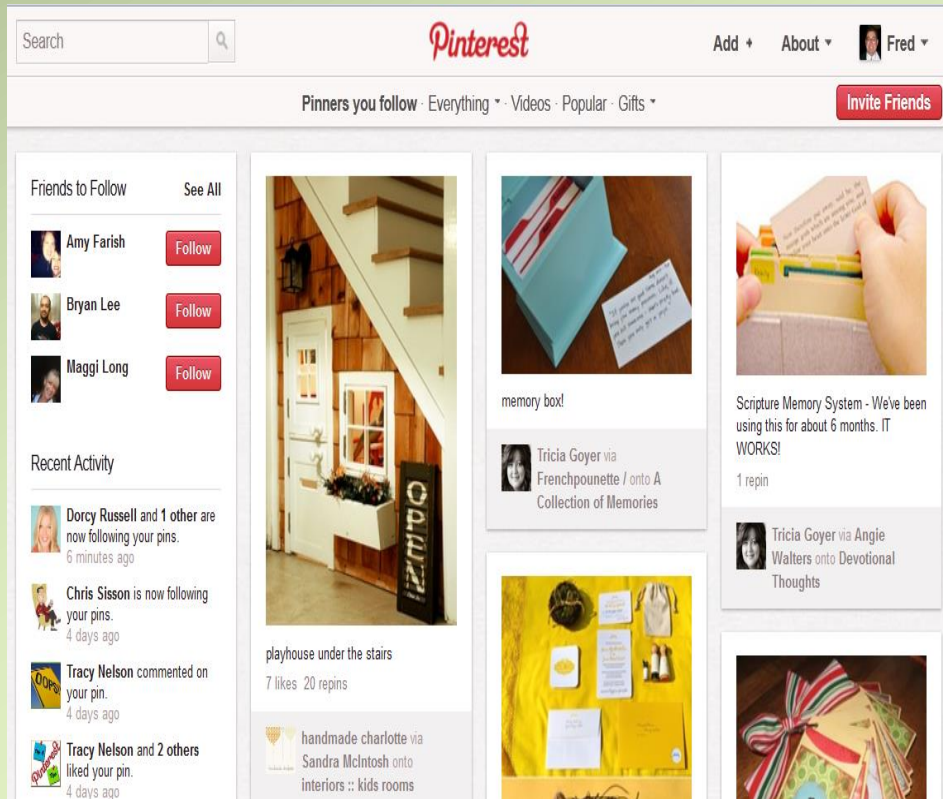
Gary “Crushed It” as the Wine Guy



- Gary Vaynerchuk
- The Wine Guy
- Back from college, his fate was to sell wine in his dad's liquor store
- 2006 started daily VIDEO blog
- It grew to 90,000 daily viewer in 3 years



What is Pinterest?

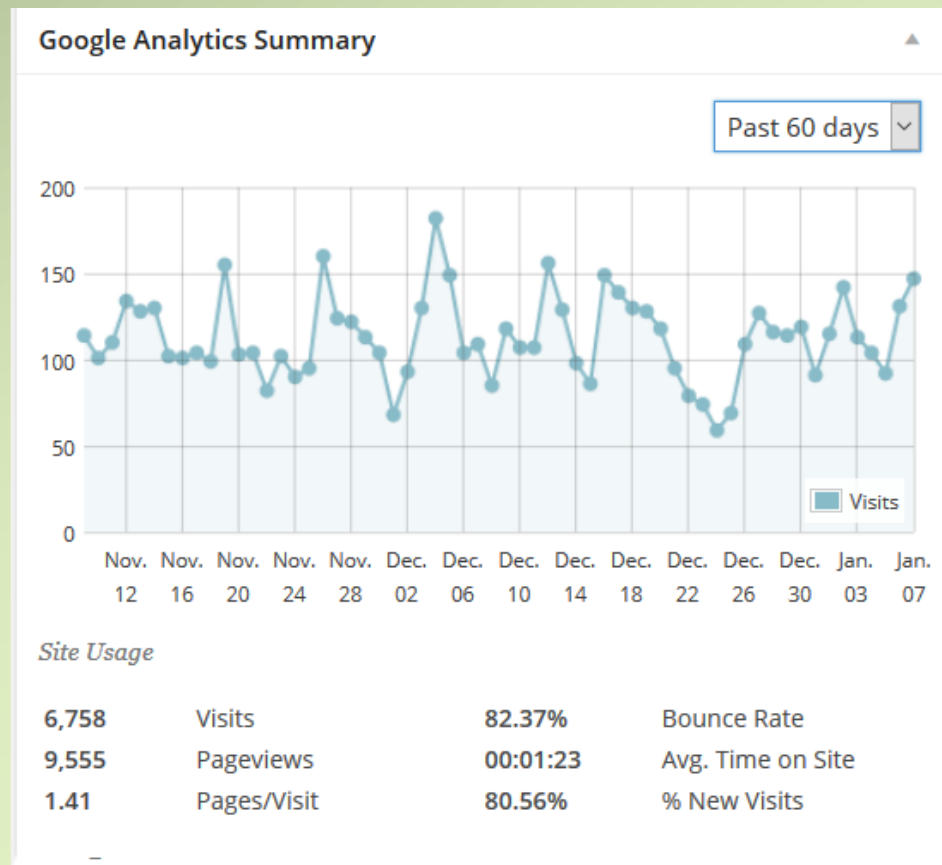


”Pronounced to rhyme with interest, is a vision board-styled social photo sharing website and app where users can create and manage theme-based image collections. The mission statement of Pinterest is to connect everyone in the world through shared tastes and the “things” they find interesting.”

- Fred Campos



Why Pinterest?



Top Referrers

1. [pinterest.com](https://www.pinterest.com) - 3,570 Visits
2. m.facebook.com - 56 Visits
3. [99-reasons-for-seo.com](https://www.99-reasons-for-seo.com) - 37 Visits
4. [krumblebyt-ads.info](https://www.krumblebyt-ads.info) - 26 Visits
5. [duckduckgo.com](https://www.duckduckgo.com) - 23 Visits

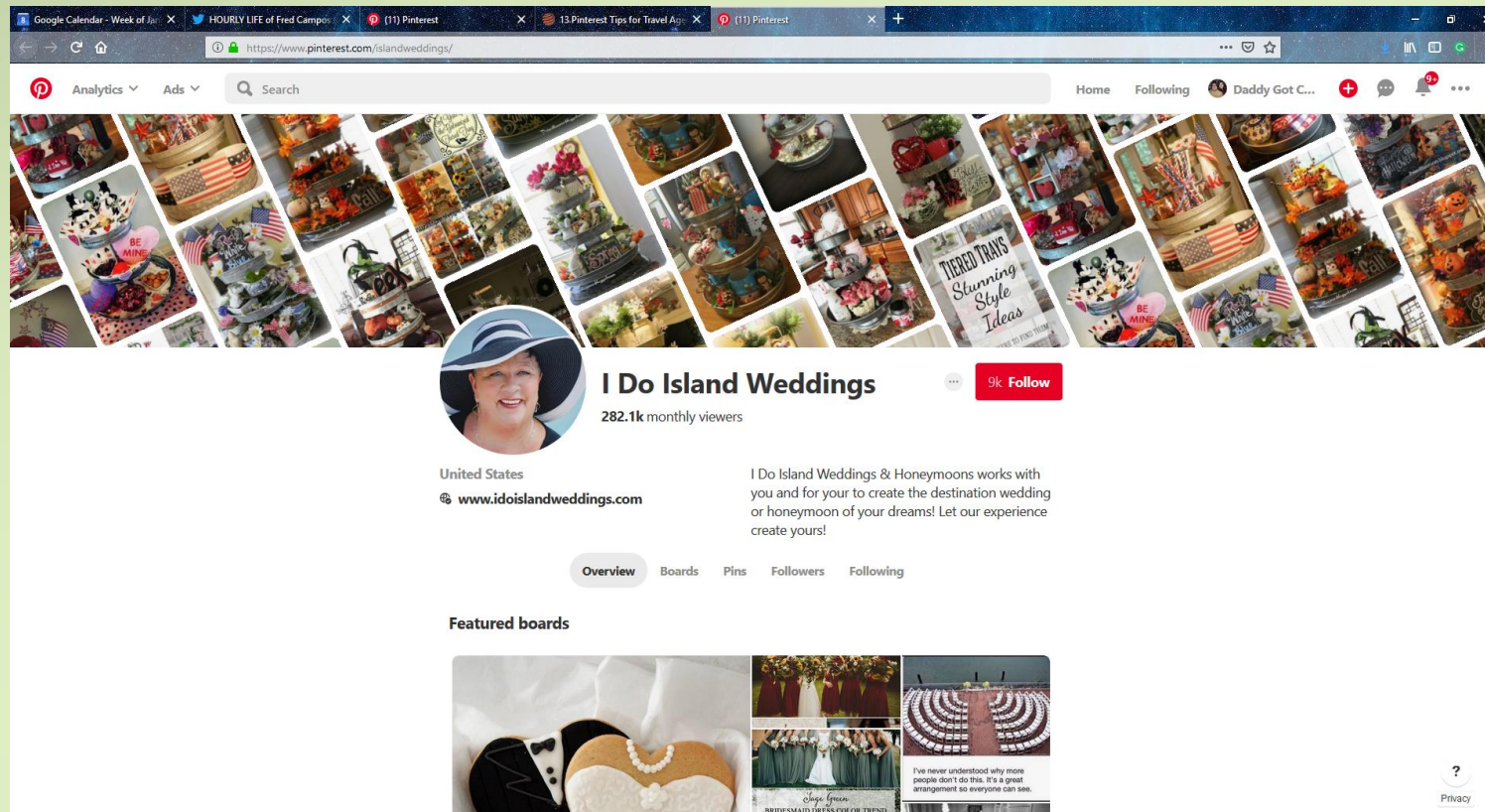


Writer Tips

- 1. What are my reader's interests?**
- 2. What activities do my readers enjoy?**
- 3. What specialty or niche do I serve?**
- 4. Feature board for your specialties.**
- 5. Pin pictures of those elements and link them to a call to action.**
- 6. Add associated boards.**

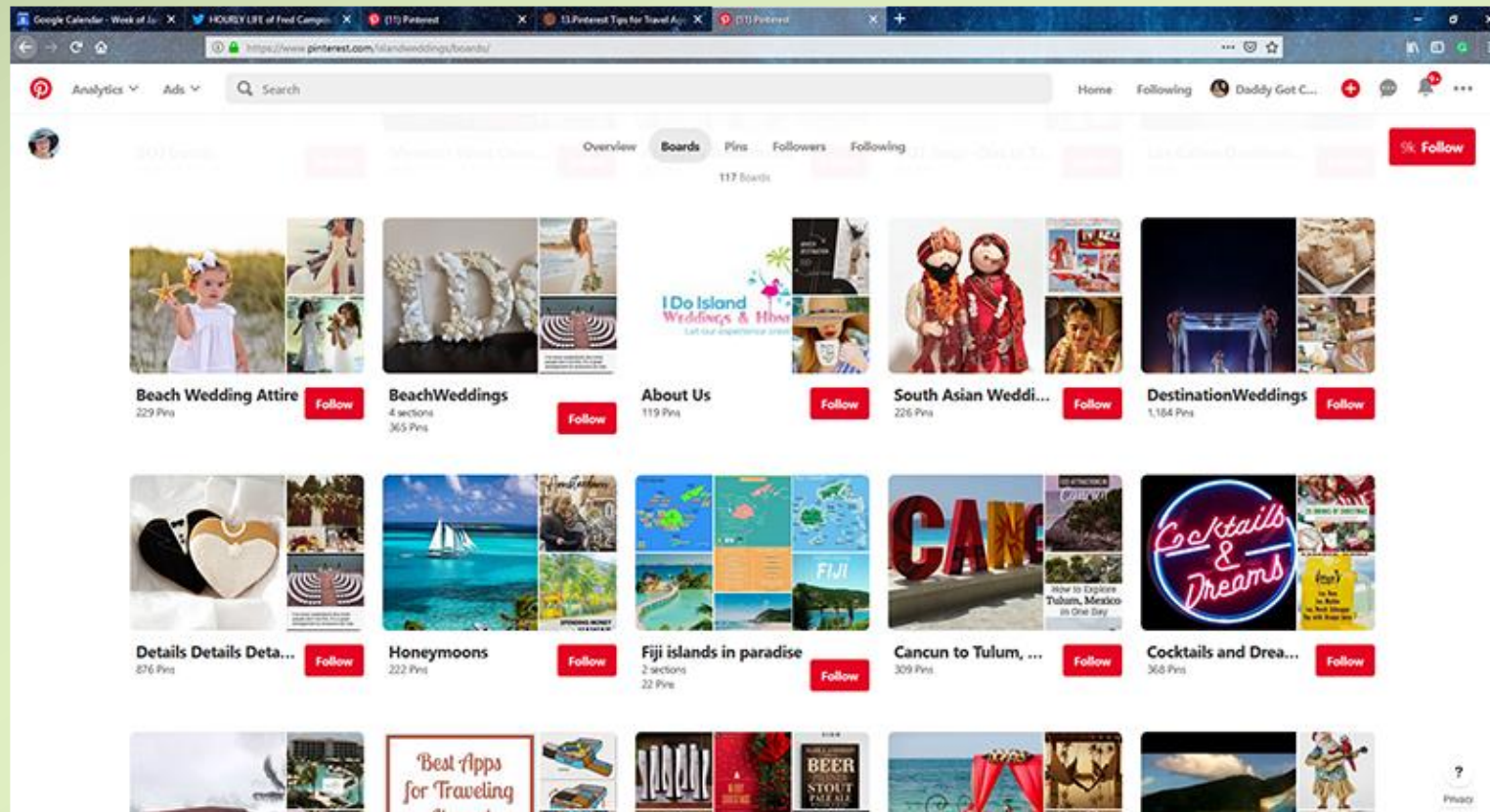


Example of Pinterest



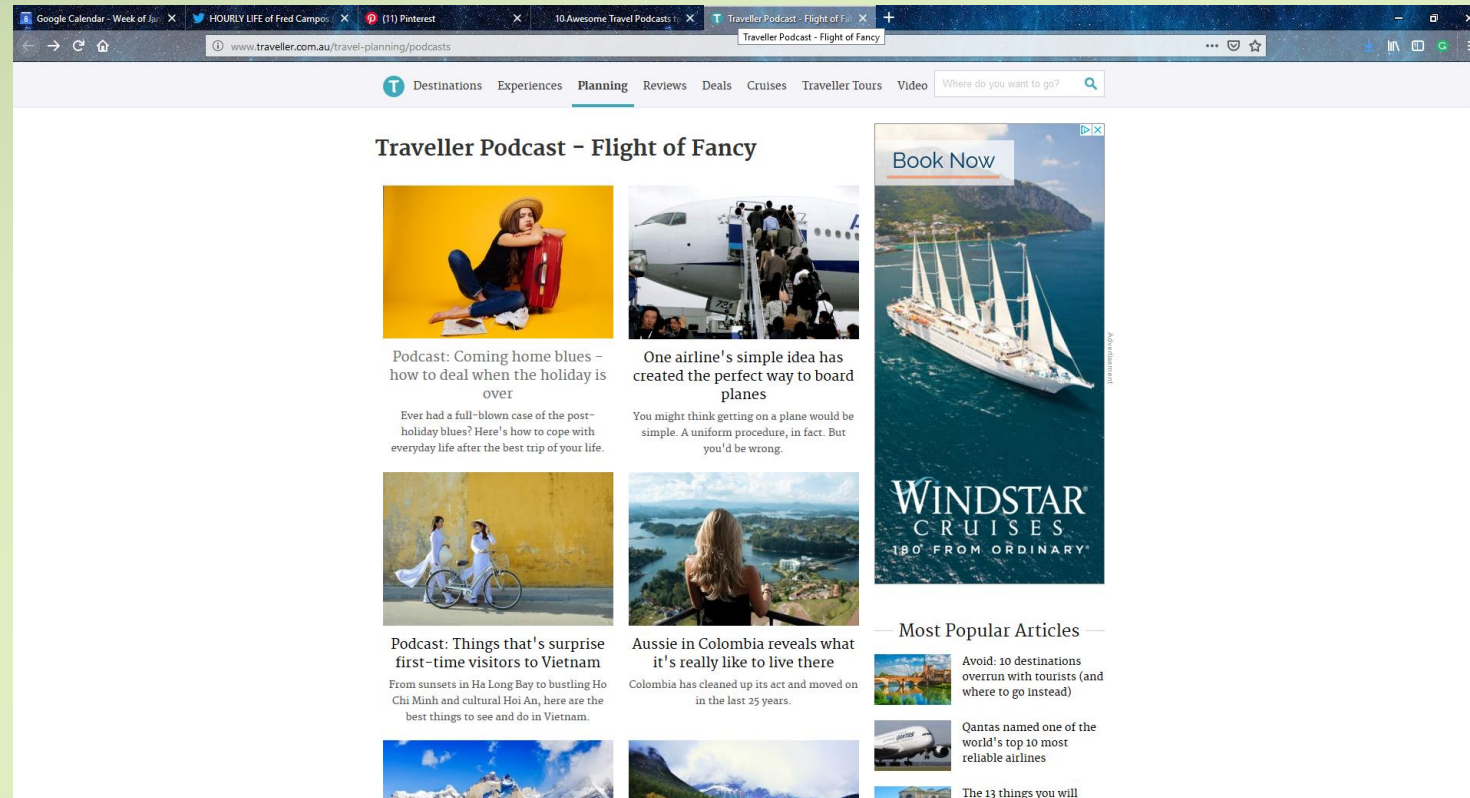


Example of Pinterest





Example of Podcasts



Google Calendar - Week of Jul... HOURLY LIFE of Fred Campos... (11) Pinterest... 10.Awesome Travel Podcasts... Traveller Podcast - Flight of F... Traveller Podcast - Flight of Fancy

www.traveller.com.au/travel-planning/podcasts

Destinations Experiences **Planning** Reviews Deals Cruises Traveller Tours Video Where do you want to go?

Traveller Podcast - Flight of Fancy

Podcast: Coming home blues – how to deal when the holiday is over

Ever had a full-blown case of the post-holiday blues? Here's how to cope with everyday life after the best trip of your life.

One airline's simple idea has created the perfect way to board planes

You might think getting on a plane would be simple. A uniform procedure, in fact. But you'd be wrong.

Podcast: Things that's surprise first-time visitors to Vietnam

From sunsets in Ha Long Bay to bustling Ho Chi Minh and cultural Hoi An, here are the best things to see and do in Vietnam.

Aussie in Colombia reveals what it's really like to live there

Colombia has cleaned up its act and moved on in the last 25 years.

Book Now

WINDSTAR CRUISES
180° FROM ORDINARY

Most Popular Articles

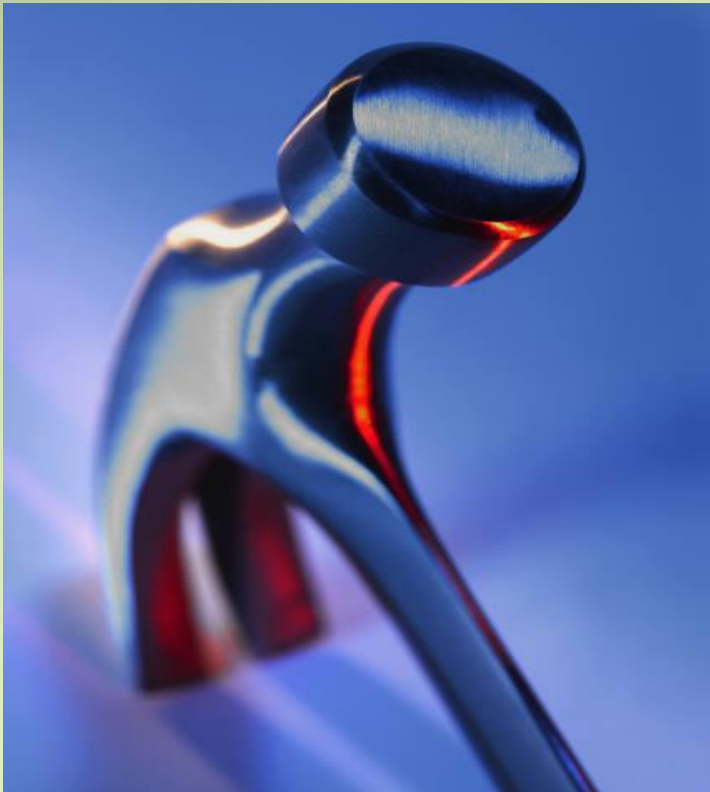
- Avoid: 10 destinations overrun with tourists (and where to go instead)
- Qantas named one of the world's top 10 most reliable airlines
- The 13 things you will



DFW WEBSITE DESIGNERS



Tools for a Social Media Campaign



- ***10 Hour Setup***
- ***2 Hour a Week***



What do I want from Social Media this Q2?



**Connect with Potential
Readers...**

1000 Readers

300 Website Book Sales



The Social Media Campaign:

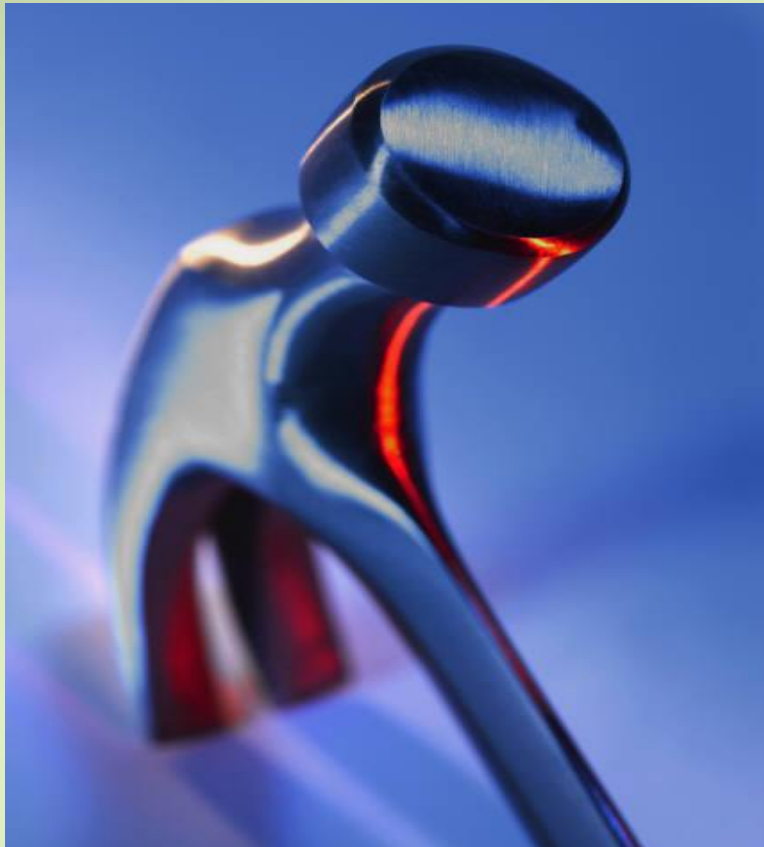
- 20-30 Educational Messages
- 10-15 Pictures
- 2-3 Press Releases & Blogs
- 1-2 Videos



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10 Hour Setup



- ***Change Your Twitter Background***
- ***Change Your FB Cover Page***
- ***Record Two Videos***
- ***Write 30-90 Tweets***
- ***Take 10-15 Pictures***
- ***Write Keyword, Demographics of the Parents, Teachers, etc.***



Educational Messages

DFWStuff.xls [Compatibility Mode] - Microsoft Excel non-commercial use

Home Insert Page Layout Formulas Data Review View

Clipboard Font Alignment Number Styles Cells Editing

C93 Tip: After exchanges, your kids should change their clothes. Just before drop off, change them back.

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	
62	20-Aug		Tip: The better parent is the one who doesn't speak ill of the other parent with his children. #fb																					
63	20-Aug		Tip: Ask 4 & keep copies of all court filing. Don't depend on ur attorney 2 always have everything. It's mainly ur case.																					
64	20-Aug		Tip: Live as close to your Ex as possible, within the same school zone is preferred.																					
65	20-Aug		Tip: Attend all parent teacher conferences, all doctor visits, & all your kids activities when possible. #fb																					
66	20-Aug		Tip: Practice having ur pics taken everywhere w/ur kids. Activity pics albums make great court evidence, if ur in them.																					
67	20-Aug		Tip: Keep a journal/notes of all conversations w/ur Ex. Dates, times & events r easy 2 forget, + becomes evidence.																					
68	20-Aug		Tip: Write a check and keep copies of all expenditures regarding school, activities, medical regarding your kids.																					
69	20-Aug		Tip: If conversation becomes volatile, start tape recording conversation. Include: date, time, who, where, @ the end.																					
70	20-Aug		Tip: Hire an attorney that you can work and communicate well with. Interview several b4 making a decision.																					
71	20-Aug		Tip: Kids should have their own clothes, bed, toothbrush, room, etc. at your place. #fb																					
72	20-Aug		Tip: Don't be the Disneyland parent. Custodial parents are parents, not friends to their kids.																					
73	20-Aug		Tip: Sometimes it is easier to communicate w/ur Ex via email or snail mail. However, sleep on it b4 u send it.																					
74	20-Aug		Tip: Everything you say, blog, email, and write about your Ex can be used against u. Think lst.																					
75	20-Aug		Tip: Co-parenting is hard. It's not about always being right, it's about what's best 4 your kids!																					
76	20-Aug		Tip: The only legitimate reason 4 primary custody: Are you the better parent? Be that parent! #fb																					
77	20-Aug		Tip: All things being normal, court favor moms over dads. So be an exceptional dad AND show that this case is not normal.																					
78	20-Aug		Tip: For whatever the reason for the breakup, make it awake up call for change in your life.																					
79	20-Aug		Tip: Starting today, do whatever it takes to be the better parent. usually goes to the better parent.																					
80	20-Aug		Tip: Who is the greatest parent u ever met? Learn to be exactly like that parent. #fb																					
81	20-Aug		Tip: Although not typical of long term GOOD parenting, courts favor kid centric parents.																					
82	20-Aug		Tip: Dress for a job interview ever time you go to court. You never know who is watching.																					
83	20-Aug		Tip: Be humble, the custodial parent must think outside of his interests and take everyl's plans into consideration.																					
84	20-Aug		Tip: is not about getting even with your Ex, it's about what's in the best interest of your kids.																					
85	20-Aug		Tip: Take some parenting classes. should go to the best parent. Is that you? #fb																					
86	20-Aug		Tip: Top 5 Communication Mistakes Made with the Ex. http://ow.ly/gLmZ <-Don't do this.																					
87	20-Aug		Tip: Dads Get a School/PTA Volunteer Job. Be involved in their school! http://ow.ly/hSvY #fb																					
88	20-Aug		Tip: Re-assure your kids that Mommy & Daddy still love them. The Divorce is not about them.																					
89	20-Aug		Tip: Regardless of the divorce decree, change your lingo to "You Live with Both Your Parents."																					
90	20-Aug		Tip: Don't fight or discuss custody in front of your kids--ever! #fb																					
91	20-Aug		Tip: Learn two new words, "Perhaps" & "Probably So". In court these are neither a yes or a no.																					
92	20-Aug		Tip: Buy a two small calendars. Keep 1 in the car, 1 in the house by the phone, document everything.																					
93	20-Aug		Tip: After exchanges, your kids should change their clothes. Just before drop off, change them back.																					

Ready DFW D Feed AUS A Feed SAT S Feed HOU H Feed CMH C Feed CHI BNA B Feed Doris Leads FCD FCR Chief Money Twitter WritersEdu Clients Class B Tips JoI

FunCitySocialMe... Skype - fullcust... Mozilla Firefox Inbox - Microsoft... How to Build a H... Using Social Med... Microsoft Excel n... 5:49 PM



1. Twitter Search



The screenshot shows the Twitter search interface. At the top, the Twitter logo is on the left, followed by a search input field containing the text "dallas". To the right of the input field is a "Search" button and a link to "Advanced Search". Below the search bar, the page displays "Results for dallas" and a search time of "0.04 seconds". A message indicates "33 more results since you started searching. Refresh to see them." The main content area lists several tweets:

- MmedeSevigne**: @OGOchoCinco Who Dat Nation originated after a 2006 game between the Saints and the favored Dallas Cowboy. The Saints won. half a minute ago via web · Reply · View Tweet
- RedrockMark**: @ghincapie when is this coming to Dallas, Tx? anyone one know? half a minute ago via Flipboard · Reply · View Tweet · Show Conversation
- mamimimi**: RT @MissKenaB: @mamimimi Everybody power going out, smh <] sheesh, in Dallas too?! half a minute ago via UberTwitter · Reply · View Tweet
- RangersPulse**: ESPN Dallas: Rehab games in Nelson Cruz's future? <http://bit.ly/d6hvNo> (expand) half a minute ago via twitterfeed · Reply · View Tweet
- RangersPulse**: ESPN Dallas: Washington's goal: At least 2-2 this series <http://bit.ly/aaYyNW> (expand) half a minute ago via twitterfeed · Reply · View Tweet
- LukeWyounger**: RT @villagechurchtx: Because of a power outage at the Dallas Northway campus, Monday night's Recovery meeting is canceled. See you guys next week. RT less than a minute ago via web · Reply · View Tweet
- alicehayes1097**: Dallas mayor once again exercises his clout...and PR savviness: Politics aside, that million bucks isn't an exercis... <http://bit.ly/9Oh6Kj> (expand) less than a minute ago via twitterfeed · Reply · View Tweet
- sscana**: Dallas BBCON ladies. You have mail when you get a minute. Thanks. less than a minute ago via Twitter for iPhone · Reply · View Tweet

On the right side of the search results, there are several utility boxes:

- Feed for this query**: Includes a link to "Tweet these results".
- Show tweets written in:** A dropdown menu currently set to "Any Language".
- Translate to English**: A button to translate the results.
- Trending topics**: A list of trending topics including Lee Stafford, #bb11, #time2quit, #givemeareason, Mineros, Inception, Dilma, Elin, Tiririca, and Twitter BFFs.
- Nifty queries**: A list of interesting search queries such as cool filter:links, "is down", "movie :)", "happy hour" near:SF, #haiku, "listening to", love OR hate, and flight :).



DFW WEBSITE DESIGNERS



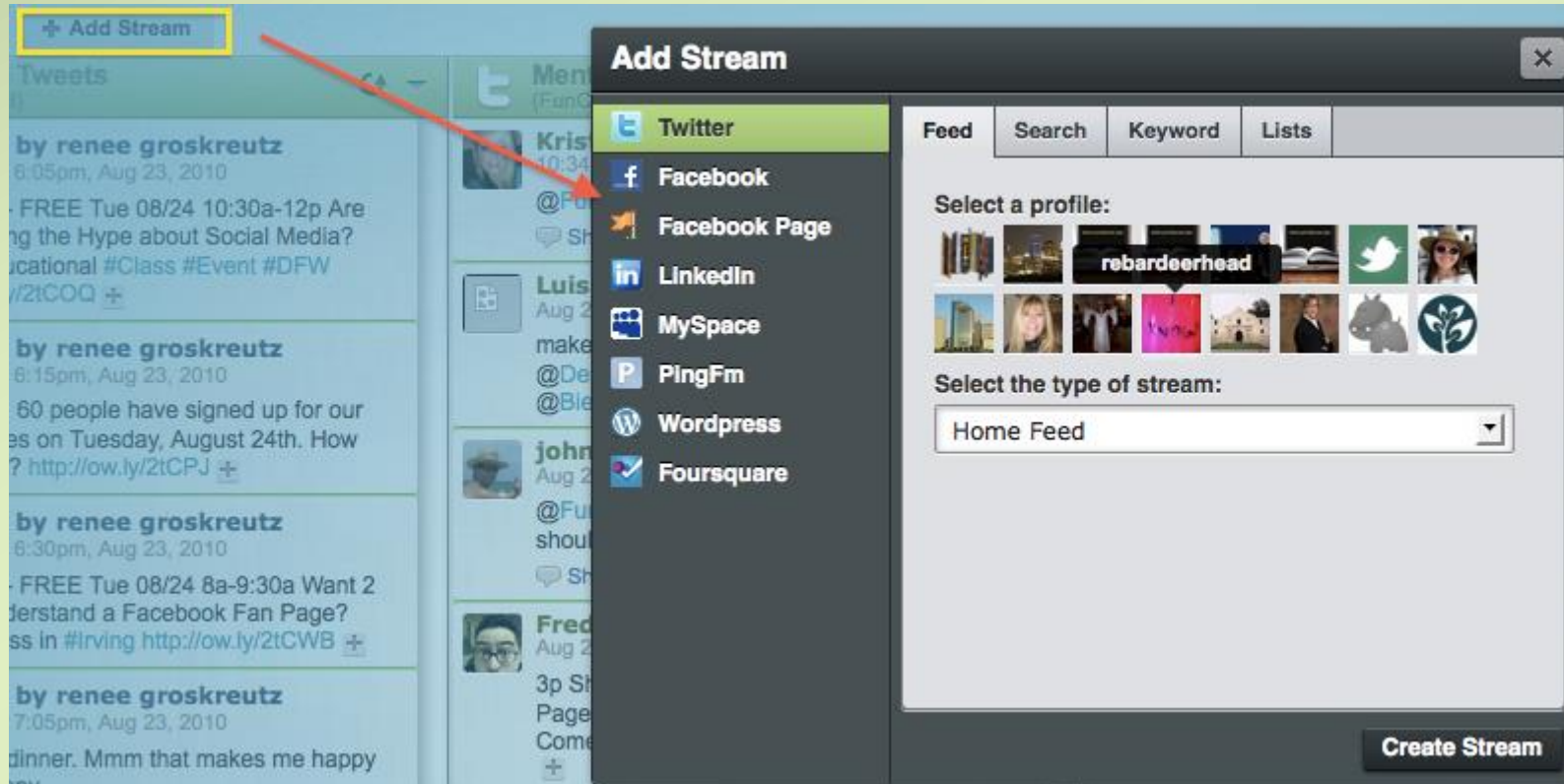
2. HootSuite, Free

The screenshot displays the HootSuite interface with the following sections:

- Compose message...** at the top with a **Send Now** button and a search bar.
- Streams:** FunCityGal, RachelBridges, AustinStuff, Facebook Pages, SATStuff, DFWStuff, HOUSTuff, Authorlink, WritersEdu, pamlaux, rebardeerhead, and More...
- Pending Tweets (FunCityGal):** Empty.
- Mentions (FunCityGal):**
 - KristenLambTX** (10:34am): @FunCityGal Thanks for the RT :D
 - Luisa_D_Dolphs** (4:57am): make internet <http://sn.im/106xc?c=074>
 - john_a_karr** (Aug 21, 6:35pm): @FunCityGal Don Meredith quit NFL before he should have, imo.
 - Fred24Live** (Aug 21, 3:45pm): 3p Showing @FunCityGal some Facebook Fan Page FMBL magic for a client. Wanna learn? Come to my free class Tues. <http://ow.ly/2sTW>
 - socialmedianew** (Aug 21, 9:45am): RT @FunCityGal: FREE Class Tue 8/24: There is still time BUT HURRY. "Social Media: Taking Over Your Life? Tips to ..."
 - marilynbrant** (Aug 20, 8:52pm): @FunCityGal Ohhhh, I don't know. I'd go straight for the brownies... It "is" Friday night, after all ;).
 - tweet_robs** (Aug 20, 8:00pm): @FunCityGal #Taxes are easy with 24Hour Tax, and our 24/7 phone support makes them even easier! <http://bit.ly/8XCzTK>
- Direct Message (Inbox) (FunCityGal):**
 - MCJackLight** (2:27pm): Hello, check out my new song 'Feel The Heat' www.youtube.com/watch?v=PbpAax1gaVM if you have a youtube account can you leave a comment :D
 - franciscodix** (1:19pm): What REALLY causes fat loss plateaus <http://bit.ly/cc3lOd>
 - coryboatright** (11:42am): hey... I sent this to you yesterday, but saw you still havent opted in...why? <http://budurl.com/bulkreotwitter823>
 - coryboatright** (7:44pm): This is no joke.. Ken is really giving away 3 houses. it ends tonight here <http://budurl.com/bulkreoviral>
 - worlddfp** (10:02am): We invite you to come on over to Parkour Play House today -- <http://parkourplayhouse.com> -- for unlimited fun with your favorite WFPF athlete!
 - webblox** (9:37am): Hey, thanks for the follow. You can build and launch your own website in minutes... <http://www.webblox.com> It's simple, fast and fun to use.
 - douglaswhite** (4:13am): Plant a tree @ <http://bit.ly/8Z1NFa> CLP donates money for every virtual tree planted. Plant at tree now! Love the Earth #clpgp
 - markandzoe** (Aug 21, 9:14pm): [Message partially obscured]
- Home Feed (FunCityGal):**
 - online4success** (2:40pm): a Massive Giveaway Happens in 4 days <http://aweber.com/b/1acVm>
 - CRMtutor** (Aug 20, 2:21pm): Dont leave something for tomorrow if you can do it today. Retweeted by xFranco
 - lifeandlemons** (1:59pm): New Compound Has 'Superhero-Like' Powers: A new oxide compound is 1,000 times more powerful than similar compounds... <http://bit.ly/d8VvKE>
 - lifeandlemons** (1:59pm): Great White Shark Sightings Have U.S. Lifeguards on Alert: Dozens of great white shark sightings in recent days ha... <http://bit.ly/bS0mn4>
 - 1successfullady** (1:59pm): Small Business Grants and Loans for Women | Niche Volumes: Small Business Administration Office of Women's Business... <http://bit.ly/cXnDin>
 - MsStylistik** (1:59pm): I know I joke and play a lot on Twitter...but yall know I have my serious spiritual moments here and there too....
 - dino_dogan** (1:59pm): RE: @addoway yup...I know Twitter Karma had to change the way it "works" to comply with Twitter usage agreement. So fa... <http://disq.us>



HootSuite



+ Add Stream

Add Stream

Twitter

Facebook

Facebook Page

LinkedIn

MySpace

PingFm

Wordpress

Foursquare

Feed Search Keyword Lists

Select a profile:

rebardeerhead

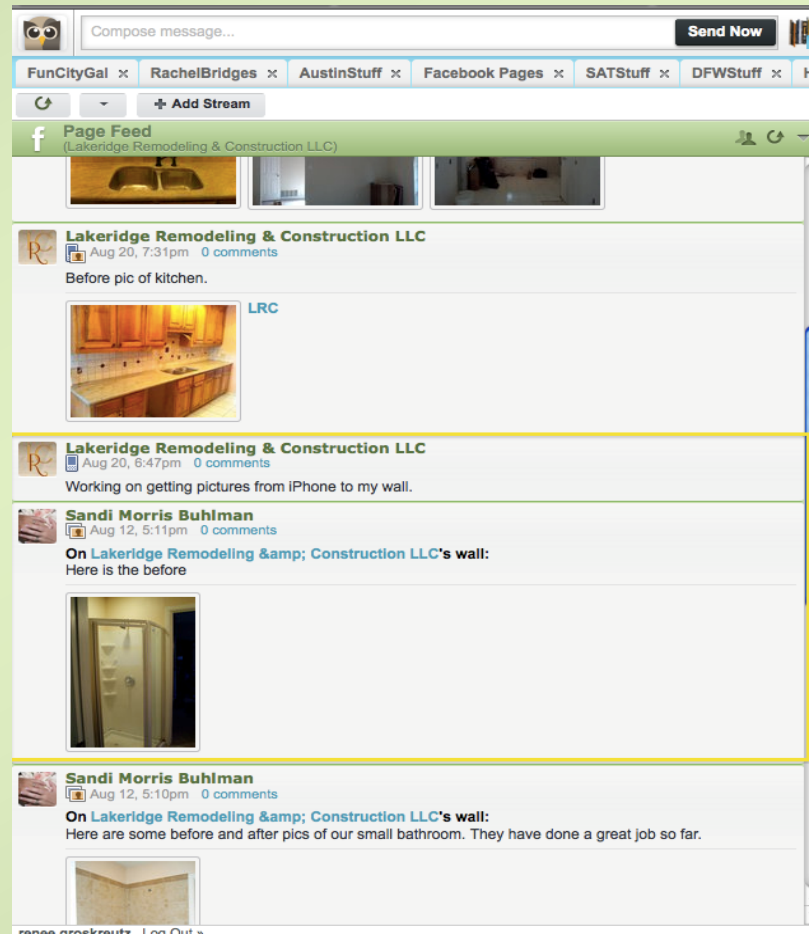
Select the type of stream:

Home Feed

Create Stream



Facebook on HootSuite

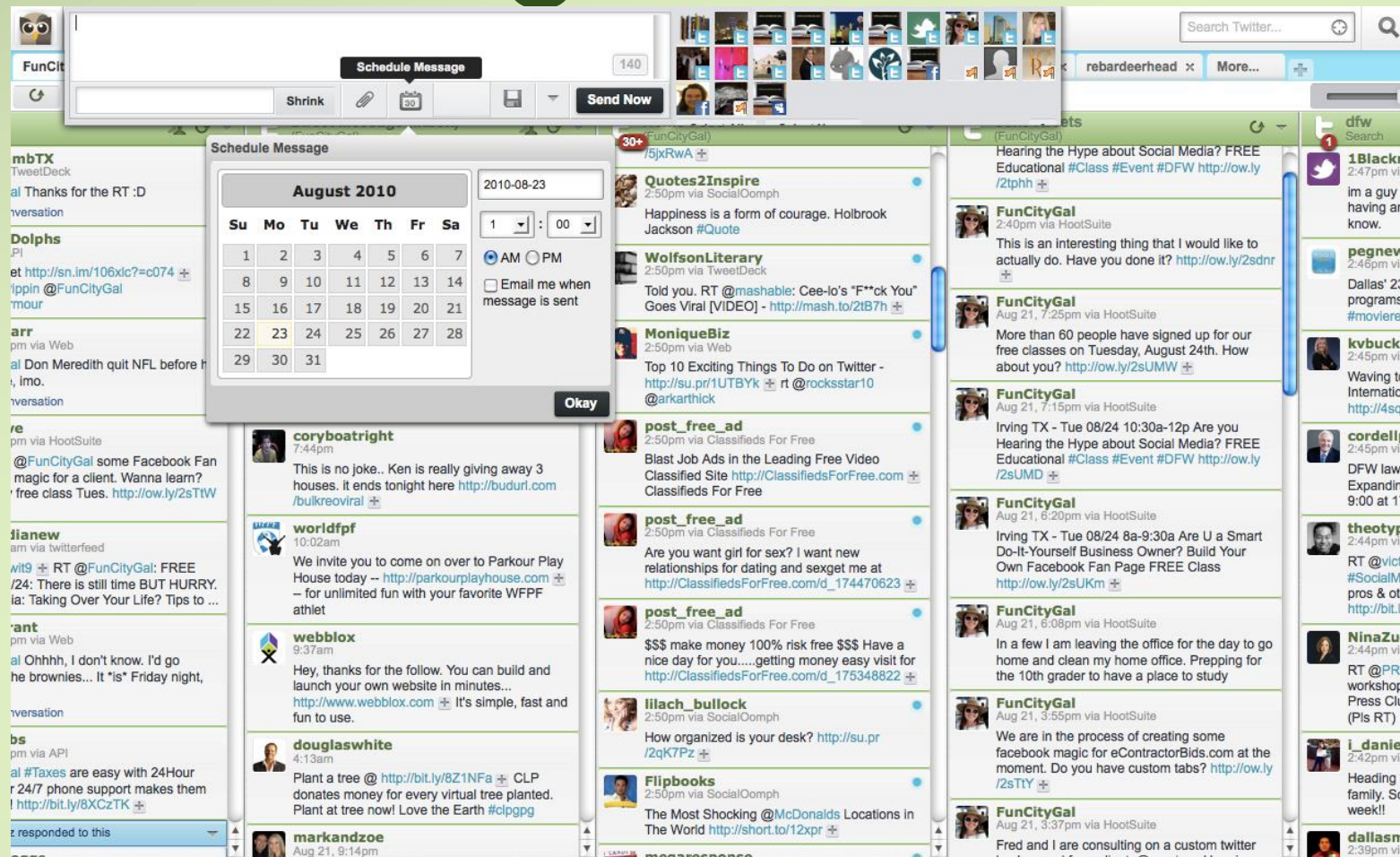


The screenshot shows a HootSuite interface with a browser window displaying a Facebook page. The browser tabs include FunCityGal, RachelBridges, AustinStuff, Facebook Pages, SATStuff, DFWStuff, and HC. The page feed is for Lakeridge Remodeling & Construction LLC. The feed contains several posts:

- A post from Lakeridge Remodeling & Construction LLC dated Aug 20, 7:31pm, with 0 comments. The text says "Before pic of kitchen." and includes a photo of a kitchen.
- A post from Lakeridge Remodeling & Construction LLC dated Aug 20, 6:47pm, with 0 comments. The text says "Working on getting pictures from iPhone to my wall." and includes a photo of a kitchen.
- A post from Sandi Morris Buhlman dated Aug 12, 5:11pm, with 0 comments. The text says "On Lakeridge Remodeling & Construction LLC's wall: Here is the before" and includes a photo of a bathroom.
- A post from Sandi Morris Buhlman dated Aug 12, 5:10pm, with 0 comments. The text says "On Lakeridge Remodeling & Construction LLC's wall: Here are some before and after pics of our small bathroom. They have done a great job so far." and includes a photo of a bathroom.



Scheduling on HootSuite



The screenshot shows the HootSuite interface with a 'Schedule Message' dialog box open. The dialog box contains a calendar for August 2010, with the date 2010-08-23 selected. The tweet content is as follows:

Quotes2Inspire
2:50pm via SocialOomph
Happiness is a form of courage. Holbrook Jackson #Quote

WolfsonLiterary
2:50pm via TweetDeck
Told you. RT @mashable: Cee-lo's "F**ck You" Goes Viral [VIDEO] - <http://mash.to/2tB7h>

MoniqueBiz
2:50pm via Web
Top 10 Exciting Things To Do on Twitter - <http://su.pr/1UTBYK> rt @rocksstar10 @arkarthick

post_free_ad
2:50pm via Classifieds For Free
Blast Job Ads in the Leading Free Video Classified Site <http://ClassifiedsForFree.com>

post_free_ad
2:50pm via Classifieds For Free
Are you want girl for sex? I want new relationships for dating and sexget me at http://ClassifiedsForFree.com/d_174470623

post_free_ad
2:50pm via Classifieds For Free
\$\$\$ make money 100% risk free \$\$\$ Have a nice day for you.....getting money easy visit for http://ClassifiedsForFree.com/d_175348822

lilach_bullock
2:50pm via SocialOomph
How organized is your desk? <http://su.pr/2qk7Pz>

Flipbooks
2:50pm via SocialOomph
The Most Shocking @McDonalds Locations in The World <http://short.to/12xpr>

The calendar in the dialog box shows the following dates for August 2010:

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				



DFW WEBSITE DESIGNERS



3. SocialOomph



Delegate the management of your Twitter or StatusNet account and free up your time. Click Social Accounts, Delegate Accounts in the menu.

Fred Campos
Professional
8:07 pm GMT

WHO IS NOT FOLLOWING YOU BACK? - Monday, August 23rd [hide]
Want to know who is not following you back? Use the super-easy view that FollowerHub provides you. Easily unfollow those you don't want to follow. Try it now! FollowerHub.com (same owner as SocialOomph)

Previous login: 08/22/2010 03:25 pm from IP address 99.129.153.138

Hi Fred. Customize your home menu by hiding the sections you don't need to see.

Frequently Used Features

 [hide]

- > Add a New Scheduled Status Update
- > Add a New Scheduled Blog Post
- > View All My Status Updates & Blog Posts
- > Vet My New Friends & Followers
- > Manage My Social Accounts (Edit, Delete)
- > View Graphs of My Twitter Statistics
- > Submit a Support Ticket
- > Please Send Us Feedback

Social Accounts

 [hide]

- > Add a New Twitter Account
- > Add a New StatusNet Account
- > Add a New Blog
- > Test My Blog for Compatibility
- > Add a New Blog Feed Account
- > Add a New Facebook Account
- > Add a New Ping.fm Account
- > Manage My Social Accounts (Edit, Delete)
- > Create My Extended Twitter Profile
- > View My Automation Status & Statistics
- > View Graphs of My Twitter Statistics
- > Feature My Account In a Profile Banner
- > Delegate The Management of an Account

Friends & Followers

 [hide]

- > Friends Manager
- > Manage My Friends
- > Refresh My Friends Lists
- > Friend Finder
- > Configure My Friend Finder
- > Manage Friend Finder Keywords
- > Followers With Clout
- > View Follower Clout Lists
- > Calculate the Follower Clout of an Account
- > Synchronize Friends & Followers
- > Wipe an Account's Friends

Monitors

 [hide]

- > Channels
- > View My Channels
- > Define & Manage Channels
- > TweetCockpit
- > Open TweetCockpit
- > Configure TweetCockpit
- > View My @Mentions and/or Retweets
- > Manage My Tweet Keyword Tracking & Alerts

Direct Messages

 [hide]

Main Landing Page

Schedule New Update

Schedule Blog Post

Shorten URL

Statistics >

Social Accounts >

Blogs >

Scheduled Updates >

Direct Messages >

Followers/Friends >

Monitors >

Banner Auctions

My S.O. Account >

Help >

About Us >

Logout



DFW WEBSITE DESIGNERS



SocialOomph

Main Landing Page
Schedule New Update
Schedule Blog Post
Shorten URL
Statistics ▶
Social Accounts ▶
Blogs ▶
Scheduled Updates ▶
Direct Messages ▶
Followers/Friends ▶
Monitors ▶
Banner Auctions
My S.O. Account ▶
Help ▶
About Us ▶
Logout

Select a Twitter account to view statistics for a specific account.

Twitter Statistics

Select Account: Consolidated View Across Accounts

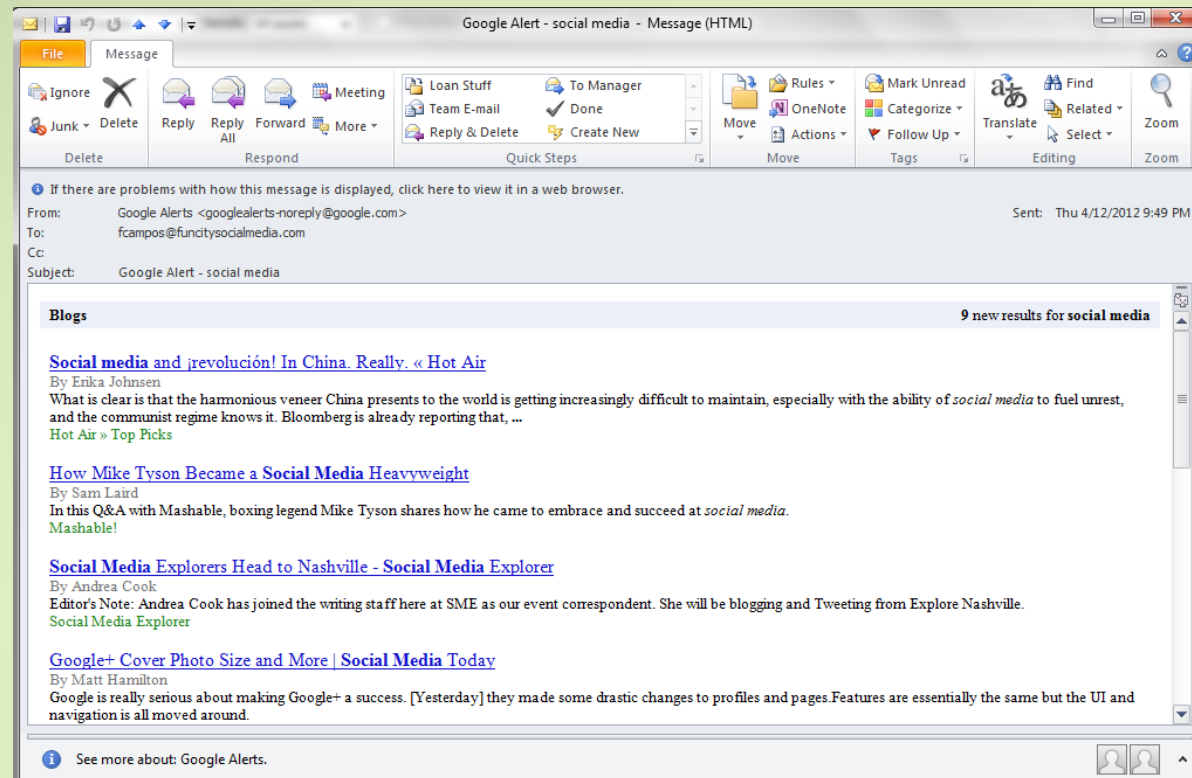
Friends and Followers On All Your Accounts

Followers

Date	Followers
07/20/2010	40724
07/21/2010	41000
07/22/2010	41200
07/23/2010	41400
07/24/2010	41600
07/25/2010	41800
07/26/2010	42000
07/27/2010	42304
07/28/2010	42500
07/29/2010	42600
07/30/2010	42700
07/31/2010	42800
08/01/2010	42900
08/02/2010	43000
08/03/2010	43100
08/04/2010	43200
08/05/2010	43300
08/06/2010	43400
08/07/2010	43500
08/08/2010	43600
08/09/2010	43700
08/10/2010	43800
08/11/2010	43900
08/12/2010	44000
08/13/2010	44100
08/14/2010	44200
08/15/2010	44300
08/16/2010	44400
08/17/2010	44500
08/18/2010	45000
08/19/2010	45000
08/20/2010	43800
08/21/2010	45500
08/22/2010	45600
08/23/2010	45700
08/24/2010	45800



4. Google Alerts News

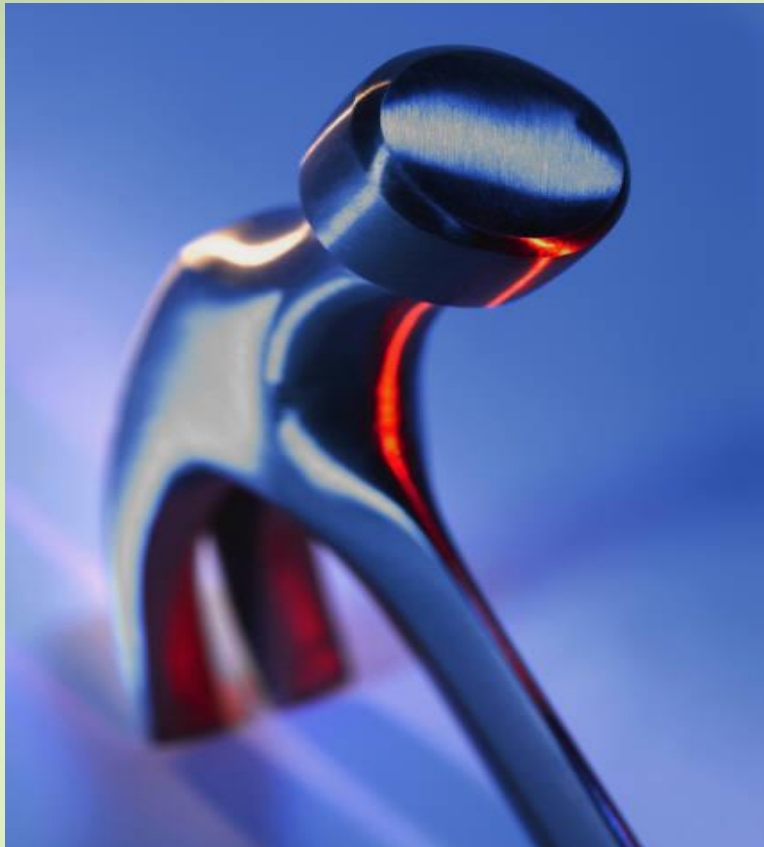




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1 Hr a Day OnGoing



- *5 Mins – Read Google Alerts*
- *5 Mins – Market Research*
- *30 Mins – Respond to Comments, DM*
- *10 Mins – RT & Cross Market FB*
- *10 Mins – Engage in One Thing*



Questions & Other Ideas?

- Do Something
- Outsource (OnlineJobs.ph)
- Be Consistent



We Build Responsive SEO Websites!

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